

**Name of Organization:** Dogwood Arts  
**Contact:** Kate Creason, Program Manager  
**Phone:** [REDACTED]  
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**Title:** Synergy: Student Art Exhibition & Competition  
**Deadline:** January 20, 2017 Application Deadline

**Overview:** Synergy was developed to provide a platform for student artists to professionally display their artwork and compete for awards. Elementary, middle and high school students' artworks are showcased alongside art educators. Synergy will be exhibited at the Clayton Center for the Arts in the Denso Gallery in Maryville, TN. The exhibit will be open from March 6-24, 2017.

**1. Describe how the national or state standards are supported through the contest, competition, or exhibition.**

**National Anchor Standards**

***Creating: Conceiving and developing new artistic ideas and work***

*Anchor Standard #1. Generate and conceptualize artistic ideas and work.*

*Anchor Standard #2. Organize and develop artistic ideas and work.*

*Anchor Standard #3. Refine and complete artistic work.*

***Presenting: Interpreting and sharing artistic work***

*Anchor Standard #4. Analyze, interpret, and select artistic work for presentation.*

*Anchor Standard #5. Develop and refine artistic work for presentation.*

*Anchor Standard #6. Convey meaning through the presentation of artistic work.*

***Responding: Understanding and evaluating how the arts convey meaning***

*Anchor Standard #7. Perceive and analyze artistic work.*

*Anchor Standard #8. Interpret intent and meaning in artistic work.*

*Anchor Standard #9. Apply criteria to evaluate artistic work.*

***Connecting: Relating artistic ideas and work with personal meaning and external context***

*Anchor Standard #10. Synthesize and relate knowledge and personal experiences to make art.*

*Anchor Standard #11. Relate artistic ideas and works with societal, cultural and historical context to deepen understanding.*

Students submit original artworks for the Synergy Exhibition. Selected artworks will illustrate the generation and conceptualization of an artistic idea or ideas. Artworks will be refined and presentable, demonstrating an excellence of an art medium or artform. Artworks will be selected that are representative of both traditional and non-traditional work in all grade categories. Art educators will be encouraged to teach students about understanding and evaluating how their artwork conveys meaning. Students will learn the relationship between artistic ideas, artwork

with personal meaning, and external context. All national anchor standards may be fulfilled by participating students and educators.

**2. Describe how the contest or competition fits into the KCS instructional sequence.**

The open-ended nature of Synergy allows students to submit work that is already being created within their classrooms. There are no themes or requirements for subject matter within the Synergy prospectus.

**3. Please confirm that it is not the intent of contest or competition to endorse particular products or businesses.**

Dogwood Arts produces Synergy to showcase the talents of our local and regional students and their educators. While the intent of the competitive exhibition is not to endorse products or businesses, we do recognize our framing partner and award sponsors at the opening reception and on the back of our printed programs.

**4. Describe how qualified judges will select work based on published criteria.**

Each year we select a juror with ties to our creative community and significant experience related to art education. Previous jurors have been art administrators and/or art educators living within a 100 radius of Knoxville, TN. Selection criteria for artwork is related to the national anchor standards. Artworks will be chosen for their artistic concept, refinement of craft, and the overall excellence of presentation.

**5. Describe the nature and purpose of the contest and how they are connected to a visual arts education program.**

Synergy is a combined art exhibition featuring East Tennessee's K-12 art students and their dedicated teaching artists. Art educators participate alongside their students in an adjacent gallery, showcasing the 'synergy' that happens every day in East Tennessee schools. Art educators will submit artworks that fulfill KCS and National Anchor Standards.

**6. Describe how recognition is given to all children whose work is submitted at the school level, as well as those selected for final competition.**

All students whose artwork is submitted at the school level will receive certificates of participation. The certificates will be emailed to the teachers and may be printed for each student.

Artists selected to showcase their artwork will receive free professional framing, certificates of participation, and recognition in our printed exhibition catalogue. Parental permission will be obtained for release, publication, and reproduction of students' names and artwork.

Awards will be given to one student out of each grade level for artwork excellence. These awards may be monetary stipends and/or art supplies depending on sponsorship support for the

program. In the past First Tennessee Foundation has provided stipends and Sharpie has donated art supplies.

**7. Please describe the method in place for art teachers to provide feedback to the sponsor in order to positively influence future contests or competitions.**

Dogwood Arts will produce and share an online survey to garner teachers feedback about the exhibition. The survey will be emailed to teacher after the exhibition. Sample Survey Questions are as follows:

1. How did you hear about Synergy?
2. How many of your students participated in Synergy?
3. Did you attend the Synergy Opening Reception?
4. Did you attend the Synergy Exhibition?
5. What would you change about our process and/or the Synergy exhibition?
6. What else would you like to share about your Synergy experience?